

Get Your HVAC Business into the Top 3 on Google Maps

Why Ranking in the Map Pack Matters for Local HVAC

Leads

01



Why the Top 3 on Google Maps is Crucial

- Most People Don't Scroll: Studies show that over 90% of local searchers only look at the top 3 businesses listed in the Google map pack.
- More Clicks and Calls: Being in the top 3 increases your chances of getting clicks, calls, and new leads.
- Higher Trust: Businesses that appear in the Google map pack are seen as more credible and trusted by local customers

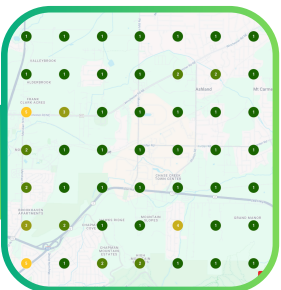
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How We Help You Rank in the Top 3

- We optimize your website and Google My Business profile with relevant local keywords, ensuring you rank higher in Google's local results.
- We help you get more positive reviews, a key factor in ranking higher in the map pack.
- We ensure your business's name, address, and phone number (NAP) are consistent across all online platforms, boosting your local rankings.

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What You'll See with Local Heat Map Data

- Track Your Rankings: See exactly where your business ranks in different parts of your service area.
- Pinpoint Growth Areas: Identify parts of town where you aren't ranking in the top 3 and focus on improving visibility in those areas.
- Measure Improvements: Monitor how our SEO efforts improve your rankings over time and get you into the top 3 positions.

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Why This Matters for HVAC Dealers

- More Calls, More Leads: Being in the top 3 means more people will find and contact your business.
- Dominate Your Local Market: Outrank your competitors and become the go-to HVAC provider in your service area.
- Trackable Results: With heat maps, you'll clearly see where your rankings stand and how they improve over time.