

Unlock More HVAC Leads with an Optimized Google Business Profile

Essential for Local Search Visibility and Customer Engagement

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Key Parts of a Google Business Profile

Your Google Business Profile is more than just a listing—it's a powerful tool for capturing local leads. Here are the essential components:

- Business Information, Service Areas, Business Hours, Contact Information, Contact Buttons, Book Now Button, Customer Reviews and Photos, Posts and Updates

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How Google Business Profile is Different from Local Services Ads (LSA)

While both Google Business Profiles and Local Services Ads (LSA) help HVAC dealers get more leads, they serve different purposes. GBP focuses on organic visibility, customer engagement, and long-term trust-building, while LSAs focus on paid, lead-driven results with guaranteed leads.

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How We Can Help You Optimize Your Google Business Profile

Full Profile Setup and Optimization: We ensure your business info (NAP), contact buttons, and booking options are complete and accurate. This makes it easier for customers to reach out to you directly from Google. We help put review generation strategies in place so dealers can continuously grow reviews.

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Why Google Business Profile Optimization Matters

A fully optimized Google Business Profile is critical for HVAC dealers who want to dominate local search results. Ensure:

- Top Search Visibility, Easy Customer Interaction, Increased Trust, Higher Conversions, More Leads, Online Bookings, More Website Visitors